# MAIL SPOKEN HERE Jan 2025

The electronic newsletter from the USPS Headquarters - Industry Engagement & Outreach team - summarizing recent USPS news and developments

#### The Postal Service: We Have the Capacity to Deliver

Through our Delivering for America investments, the United States Postal Service has built significant additional capacity into our processing, logistics, and delivery infrastructure to meet our customers' evolving needs.

- 1. Expansive network facility and equipment investments as well as operational performance initiatives provide improved reliability and affordability.
- 2. Daily processing capacity to approximately 60 million packages nearly three times what we were able to process in 2020.
- 3. New products implemented and forthcoming aligned to network enhancements that expand our reach nationally and regionally beyond last mile.

Our carriers deliver to 169 million addresses six days a week with plenty of room in our carrier bags and vehicles to deliver your packages.

Use USPS! Save Money! Save Carbon!

What's Next? Stay tuned as we unveil more details about how our network can revolutionize your shipping strategy.

Discover how USPS can help your business reach farther, deliver faster, and save more.

Ready to increase your throughput? Check out the most compelling offer you will see in the marketplace. Contact your USPS sales representative to explore tailored shipping solutions that work for you!

Source: Industry Alert dated Jan 22

## Need Help Convincing Your Boss to Attend NPF? We've Got You Covered

The National Postal Forum (NPF) is the premier conference for shipping, mailing, and supply chain professionals in the United States. Over 4,400 industry professionals will attend this four-day comprehensive experience, featuring workshops, certifications, a state-of-the-art exhibit hall, networking events, leadership insight sessions, and a keynote address from Postmaster General Louis DeJoy.

This must-attend event is for mailing and shipping professionals interested in staying ahead of the curve. The knowledge you gain and the connections you make will be invaluable, providing lasting benefits for both you and your company.

To help you make the case to your supervisor, we've created a flyer (attached) outlining how attending NPF benefits both your professional growth and your company's success. Use this resource to demonstrate that NPF is a strategic investment – one that enhances your expertise while delivering real value to your organization. For information on how to register, visit NPF.org.

Don't miss this opportunity to be part of the conversation shaping the future of the shipping, mailing, and supply chain ecosystem.

Source: Industry Alert dated Jan 31

# Logistics Has a New Senior Vice President



Pete Routsolias, the Postal Service's logistics senior vice president

Pete Routsolias has been named logistics senior vice president for the Postal Service, a role he has filled on an acting basis since June. Routsolias joined USPS in 2020 as transportation strategy vice president.

Previously, Routsolias served as transportation senior vice president for Ashley Distribution Services; transportation vice president for Univar Solutions; and transportation and network planning vice president for XPO Logistics.

He has also held executive positions at Schneider Logistics, Exel Logistics, DSC Logistics and Roadway Express

Source: USPS News Link - Washington, DC

#### **Human Resources Vice President Selected**



Joseph Bruce, USPS human resources vice president

Joseph Bruce has been named human resources vice president for the Postal Service, a role he has filled on an acting basis since September.

Bruce began his USPS career in 1996 as a paralegal. He then moved into several human resources positions, including corporate personnel management manager; national diversity initiatives manager; equal employment opportunity (EEO) field operations manager; and EEO compliance and appeals manager for the former Eastern Area.

Bruce was also the Postal Service's national human resources senior director, responsible for hiring and selection policy; the Human Resources Shared Service

Center in Greensboro, NC; and human resources activities for all headquarters and headquarters-related facilities.

Source: USPS News Link – Washington, DC

# Reminder: eVS Shippers to Migrate to USPS Ship by February 1, 2025

On November 28, 2023, the USPS published a Federal Register Notice proposing the retirement of the Electronic Verification System (eVS) program as of February 1, 2025, requiring customers to migrate to USPS Ship, Click-N-Ship®, or USPS APIs. The final rule was published on April 25, 2024. This change applies to customers enrolled in eVS, Premium Forwarding Service Commercial (PFSC) and Click-N-Ship Business Pro<sup>TM</sup> (CNSBPro).

Starting February 1, 2025, USPS will begin migrating shippers enrolled in eVS, PFSC, and CNSBPro to USPS Ship. The affected shippers will receive advanced notification via the email address on record regarding their scheduled migration. Customers can validate their email and make corrections under Manage Profile in the Manage Account drop-down on Business Customer Gateway.

When customers using PFSC are migrated from eVS to USPS Ship, the postage payment process will remain the same. However, the reports will now be accessed through the USPS Ship reports portal instead of PostalOne!/eVS.

For customers using eVS Manifest and CNSBPro, the manifest submission will remain the same, postage adjustments for weight, dimensions, packaging and misshipped are collected/dispersed in near real-time and online reports will now be accessed through the USPS Ship reports portal, with data feed subscriptions available through IV-MTR.

If you require more time to migrate from these platforms, please immediately request an extension by emailing <u>USPS\_Ship@usps.gov</u> with a subject line of "USPS Ship Migration Exception Request – [Insert Company Name], [Insert Company CRID]" including Company Name, CRID, List of MIDs, reason for extension and new date of migration.

For more detailed information regarding these changes, please visit <u>USPS Ship | PostalPro</u> or reach out to the USPS Ship helpdesk via email <u>evs@usps.gov</u>.

#### **Migration Support**

The Mailing & Shipping Solutions Center (MSSC) is available at 1-877-672-0007 Option #7 and option #1 and the eVS Helpdesk is available at <a href="eVS@usps.gov">eVS@usps.gov</a> or 1-877-264-9693 option #2. Both helpdesks are available Monday - Friday, 7:00 A.M - 5:00 P.M Central Time.

#### **USPS Ship Daily Open Webinars**

The US Postal Service will host daily webinars highlighting the different features of USPS Ship through this transition. Existing eVS shippers and new shippers are encouraged to join an upcoming session. Please visit <u>PostalPro</u> to view presentations from prior sessions.

Source: Industry Alert dated Jan 24

# These Stamps Are Out of This World



The Priority Mail Express stamp, top, shows a star cluster located 1,000 light-years from Earth, while the Priority Mail stamp shows a spiral galaxy that is 32 million light-years away

The Postal Service released new Priority Mail and Priority Mail Express stamps on Jan. 21. Both stamps feature extreme-high-definition images captured by NASA's James Webb Space Telescope.

Spiral Galaxy, the Priority Mail stamp, shows spiral galaxy NGC 628, located 32 million light-years from Earth in the constellation Pisces. The blue light within

the hazy circular core at the center of the image represents clusters of older stars. The Webb Telescope's infrared cameras penetrated thick clouds of gas and dust, allowing them to be seen more clearly.

The stamp's denomination, \$10.10, is shown along the bottom left edge. Star Cluster, the Priority Mail Express stamp, shows star cluster IC 348, which is located 1,000 light-years from Earth in the constellation Perseus.

Gas and dust within the image, captured in infrared light by the Webb Telescope's filters, cascade like billowing pink, purple and white curtains while reflecting the light from the cluster's stars — a phenomenon known as a reflection nebula.

Additional stars and galaxies appear as white pinpoints within and beyond the nebula. The stamp's denomination, \$31.40, is printed horizontally along the bottom left edge. Greg Breeding, an art director for USPS, designed the stamps with images from NASA and other agencies and researchers. The Spiral Galaxy Priority Mail stamp and the Star Cluster Priority Mail Express stamp are available in panes of four stamps.

Source: Industry Alert dated Jan 29

#### **USPS API's Services Enhancement**

We are excited to share some great news with you! On January 29, 2025, we rolled out an enhancement to our USPS APIs: Blue-Green Deployments. This upgrade introduced two application versions running in parallel. As a new application version is tested and verified, the application traffic will be switched from Blue to Green. This strategy ensures a smooth transition between API versions and reduces the risk of disruptions.

This decision has been made to ensure that USPS continues to provide you with the highest quality services and most advanced technologies. The benefits to you as a customer are:

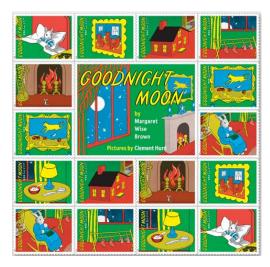
## **Key Benefits of the Enhancement:**

- Increased Reliability: Minimized downtime and enhanced system stability during updates.
- Reduces Risk: Improved capacity with testing and monitoring before updates are performed.
- Faster Maintenance: Reduced impact on operations during system updates, ensuring continuous service availability.

Our technical team will be available to assist you with any concerns or queries you may have regarding the deployment of this enhancement.

Source: USPS News Link - Washington, DC

### **USPS Announces More Stamps**



The pane of 16 Goodnight Moon stamps will feature eight images from the children's picture book, which was illustrated by Clement Hurd and written by Margaret Wise Brown.

The Postal Service has announced two more stamp releases for 2025:

• Goodnight Moon, based on the iconic "Goodnight Moon" picture book that revolutionized children's publishing when it debuted in 1947.

The pane of 16 stamps will feature eight images from the book, which was illustrated by Clement Hurd and written by Margaret Wise Brown. Derry Noyes, an art director for USPS, designed the stamps.

The pane of 16 SpongeBob SquarePants stamps will feature four designs that show SpongeBob and other characters from the TV series.

• SpongeBob SquarePants, based on the beloved animated TV series of the same name. The pane of 16 stamps will feature four designs that show SpongeBob, the perpetually optimistic and generous main character, and other members of the show's colorful cast.

Greg Breeding, an art director for the Postal Service, designed the stamps using artwork from Nickelodeon, the cable network that airs "SpongeBob SquarePants."

USPS announced the stamps Jan. 13. The designs are preliminary and may change. Additional stamps will be announced this year.

Source: USPS News Link - Washington, DC



#### **USPS to Sell Redesigned Money Orders**

88000165023

POSTAL MONEY ORDER

2008-06-17 706011

1600004534

00000011930

The Postal Service's new money orders are red, white, and blue, replacing the current green, yellow and purple design.

The Postal Service will introduce redesigned money orders in February.

The new design will enhance already strong security features to further deter counterfeiting and other fraudulent activities.

The current — or "legacy" — money orders will be sold until stock is depleted. The redesigned money orders feature a new bank routing number and are red, white and blue, replacing the green, yellow and purple design of the current money orders.

The new money orders will be phased into circulation and will eventually be available at all Post Offices. Both money order designs will be accepted at Post Offices and financial institutions as trusted forms of payment. The redesigned money orders have watermarks, a security thread and a QR code that directs users to usps.com.

More information is available at usps.com on the Sending Money Orders page.

Source: USPS News Link - Washington, DC

#### **New Prices Take Effect**

The Jan. 19 price changes affected Priority Mail, Priority Mail Express and USPS Ground Advantage.

USPS shipping services price changes took effect Jan. 19. The changes raise shipping services prices approximately 3.2 percent for Priority Mail and Priority Mail Express, 3.9 percent for USPS Ground Advantage and 9.2 percent for Parcel Select.

Federal law divides USPS products into two categories: market-dominant and competitive. The

UNITED STATES
POSTAL SERVICE.

MALL
EXPRESS

MALING BOX

VAITAB M LIBRAGOR

VAITAB M LIBR

market-dominant category includes mailing services such as First-Class Mail, while the competitive category includes Priority Mail, Priority Mail Express and commercial package services, such as Parcel Select.

Although mailing services price increases are based on the consumer price index, shipping services prices are primarily adjusted according to market conditions. According to the USPS governors, who approved the changes in the fall, these new rates will keep the Postal Service competitive while providing the organization with needed revenue.

USPS will not raise mailing services prices in January.

As a strategic part of the Delivering for America 10-year plan, the shipping services price changes will support the Postal Service in creating a revitalized organization capable of achieving the organization's public service mission — providing a nationwide, integrated network for the delivery of mail and packages at least six days a week — in a cost effective and financially sustainable manner over the long term.

Source: USPS News Link - Washington, DC

### **Upcoming Events...**

#### **Mailers Technical Advisory Committee (MTAC)**

The Postmaster General's Mailers Technical Advisory Committee (MTAC) is a venue for the United States Postal Service ("Postal Service") to share technical information with mailers. It's also a great way to receive mailers advice and recommendations on matters concerning mail-related products and services, to enhance customer value and expand the use of these products and services for the mutual benefit of mailing industry stakeholders and the Postal Service. This year we changed the MTAC Program.

- Quarterly MTAC meetings are closed to non-members.
- The focus of MTAC content is on solving technical issues and less discussion about strategic initiatives.
- Registration is required to participate either in-person or virtually.
- MTAC meeting presentations are only shared with MTAC members.

Check out PostalPro for more information at: https://postalpro.usps.com/mtac

If you would like information on how to join MTAC, please contact the MTAC Program Manager at <a href="MTAC@usps.gov">MTAC@usps.gov</a>.

#### MTAC dates for 2025:

- Mar 11-12
- July 22-23
- Oct 7-8

#### National Postal Forum - 2025

- **Nashville, TN – April 27 – 30** 

# \*\*\*SAVE THE DATE\*\*\* Areas Inspiring Mail - Atlantic



# And Now for a Few Fun Facts about February!

- **Black History Month**: February is Black History Month in the United States.
- **Birthstones and flowers**: The birthstone for February is amethyst, and the birth flowers are violet and primrose.
- **Birthdays**: Babies born on February 29th are called leaplings and have the rarest birthday.
- National Calendar: Valentine's Day, National Self-Check Month, & National Snack Food Month
- The Super Bowl: The Super Bowl, the biggest American sporting event, takes place in February.
- **The Welsh name**: The Welsh call February y mis bach, which means "little month".
- Southern Hemisphere: In the Southern Hemisphere, February is a summer month.
- The Roman calendar: February was one of the last months added to the Roman calenda
- **Federal Closures**: Monday, February 15<sup>th</sup> in observance of Presidents' Day

The zodiac signs for February are Aquarius (January 20–February 18) and Pisces (February 19–March 20).

Thank you for reading!

#### **Postal Bulletins:**

#### Postal Bulletin 22668 dated 1/23/2025

Link to PDF version: <a href="https://about.usps.com/postal-bulletin/2025/pb22668/pb22668.pdf">https://about.usps.com/postal-bulletin/2025/pb22668/pb22668.pdf</a>

Link to HTML version: <a href="https://about.usps.com/postal-bulletin/2025/pb22668/html/welcome.htm">https://about.usps.com/postal-bulletin/2025/pb22668/html/welcome.htm</a>

#### POLICIES, PROCEDURES, AND FORMS UPDATES

**Manuals** 

**DMM Revision:** Nonstandard-Parcel Characteristics

**DMM Revision:** Value-Added Refunds

#### Postal Bulletin 22667 dated 1/09/2025

Link to PDF version: <a href="https://about.usps.com/postal-bulletin/2025/pb22667/pb22667.pdf">https://about.usps.com/postal-bulletin/2025/pb22667/pb22667.pdf</a>

Link to HTML version: https://about.usps.com/postal-bulletin/2025/pb22667/html/welcome.htm

#### POLICIES, PROCEDURES, AND FORMS UPDATES

**Manuals** 

**IMM Revision:** Indemnity Limit for International Registered Mail Service

IMM Revision: Individual Country Listing for Angola

**IMM Revision:** Perishable Matter

**Handbooks** 

Handbook EL-903 Revision: 2022-2025 Agreement between the Postal Service and the National Postal

Mail Handlers Union

**Publications** 

**Publication 431 Revision:** Changes to Post Office Box Service and Caller Service Fee Groups

#### **Additional Resources:**

FRN: Fed Register Notices

To view Negotiated Service Agreements within the FRN site please visit:

www.federalregister.gov/documents/search

PB: Postal Bulletin

PE: <u>Postal Explorer</u> is a mailer's resource for all information contained in the <u>Domestic Mail Manual (DMM)</u>, <u>International Mail Manual (IMM)</u>, <u>Publication 52</u>, Hazardous, Restricted, and Perishable Mail.

PostalPro: <u>PostalPro</u> is a mailer's resource for other information (i.e., Mailing and Shipping, Operations, Industry Forum, Certifications, Resources).

###

Please visit us on the USPS <u>Industry Outreach/ USPS Corporate Affairs</u> website.

Thank you for your support of the United States Postal Service.

Industry Engagement & Outreach/USPS Corporate Affairs

To subscribe or unsubscribe to Industry Alerts, please send an email to industryalert@usps.gov. You may also mail your request to:

Attn: Industry Engagement & Outreach

475 L'Enfant Plaza SW, RM 4411

Washington, DC 20260

Privacy Notice: For information regarding our privacy policies, visit <a href="www.usps.com/privacypolicy">www.usps.com/privacypolicy</a>