



AN OFFICIAL PRESS RELEASE

ACCUZIP, INC.

AccuZIP, Inc. Now Licensing Maponics® Boundary Products

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AccuZIP, Inc. is now licensing Maponics® ZIP+4 Centroids to offer premium centroids in AccuZIP6's newly released AccuGeocoder product. This exciting new tool is as an addon for AccuZIP6 5.0 or sold separately as a local API that can be added to your existing application.

With national coverage and over 56 million ZIP+4 records, (16-million more ZIP+4 records than are displayed in the raw USPS file), our AccuGeocoder product can provide a precise centroid for each address range, including valuable census data with tract and block group codes. Each ZIP+4 code can represent one side of the street, a floor in a building, or a specific Post Office Box.

Maponics carefully matches each ZIP+4 address range with their up-to-date street network and then spatially assigns a latitude and longitude center point (also known as a ZIP+4 centroid). The AccuGeocoder adds a street-segment level ZIP+4 centroid location. Street segment points are useful when you need to place a point on a map. The street segment points are generally anywhere from 50 to 200 yards from the actual location.

The AccuGeocoder adds free Google Maps™, Microsoft® Bing™ Maps, and Yahoo!® Local Maps links to our user interface, which enables you to visually identify the centroid point against real map layouts by pressing Ctrl+i. Centroid data can be added to each record one at a time or in batch mode at lightning-fast speeds of up to 2,000 records per second and is seamlessly integrated into AccuZIP6 5.0 or as a local API that can be added to your existing application. The centroid data can be added during the CASS process or separately by processing an existing address list that already contains ZIP+4 codes.

AccuGeocoder is updated quarterly and is available for AccuZIP6 5.0 or as a local API that can be added to your existing application. To place an order or learn more about the Geocoder Module, call 800-233-0555. Other ways to contact us: Live Chat: www.accuzip.com/chat Email: sales@accuzip.com

About AccuZIP, Inc.

AccuZIP, Inc., a national software company based in Atascadero, CA, provides feature rich solutions to manage Contact Data Quality, Address Hygiene, USPS Postal Presorting and Compliance and Mail Tracking and Reporting. Our solutions are designed to be utilized across many industry verticals to streamline, standardize and simplify processes associated

with data entry, data management and multi-channel communications. AccuZIP products and services make it easier for businesses to get their message out to the right people at the right location when they need to most. Now in our third decade of doing business, the company has built an outstanding reputation for value, service and innovation. Visit www.accuzip.com for more information.

About Maponics

Maponics is a highly focused spatial data company that specializes in mapping areas and populations of interest. By merging technology and data, Maponics creates innovative products built on real-world geography, such as neighborhoods, school attendance zones, zip codes, and more. Maponics is the only postal data provider listed on USPS.com as a resource for postal data, ZIP Code boundary maps, carrier route reports, and other postal maps and reports.

☰ Categories:

[Marketing, Computer Software, Global Position Systems \(GPS\) and Services](#)

Company **Contact Information**



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