

NOT ALL APPLES ARE EQUAL



If you are not using **AccuZIP6 5.0**, you are spending thousands of dollars more than you should. By taking a few minutes to compare similar Apples to Apples, we're confident **AccuZIP6 5.0** can replace your existing direct mail software at a fraction of the cost you pay now.

COMPARE SIMILAR PRODUCTS AND SEE WHY ACCUZIP6 5.0 IS THE BEST CHOICE.

When you compare other direct mail software products with the **AccuZIP6 Business Edition**, it's apparent that many core features found in the **AccuZIP6** product are either missing, or cost more money. It's remarkable when you compare our product against Bulk Mailer® Professional and Mail Manager 2010®.



STILL NOT CONVINCED?
LET US SHOW YOU LIVE!
CALL 800.233.0555

EVERYDAY CORE FEATURES IN THE ACCUZIP6 5.0 BUSINESS EDITION

	AccuZIP6 Business Edition	Bulk Mailer Professional	BCC Mail Manager
BASIC APPLICATION	✓	\$2,495	\$3,500
BUSINESS MAILINGS	✓	\$750	\$1,350
<ul style="list-style-type: none"> Mail.dat® file creation for Full-Service Mailings With Postal Wizard (IMb Unique per mailing) With Postal Wizard (IMb Unique per pieces) Training to implement 	✓	<ul style="list-style-type: none"> ✓ x x \$? 	<ul style="list-style-type: none"> ✓ ✓ ✓ \$?
NCOALink® UNLIMITED ACCESS TO LICENSED NCOALink SERVICE	✓	\$995	\$1,245
CREATE UNLIMITED EDDM SATURATED ADDRESS LISTS FOR ANY ZIP® & CRRT IN THE NATION	✓	n/a	n/a
SCRIPTING	✓	✓	\$2,500
SCRIPT MONITOR	✓	n/a	✓
<ul style="list-style-type: none"> Automated Scripted Processes with Hot Folders 	✓	✓	✓
MERGE/PURGE (ADVANCED)	✓	\$2,000	\$1,500
BOUND PRINTED MATTER – Flats & Parcels	✓	n/a	✓
PERIODICAL – Firm Packaging	✓	\$500	\$1,500
TOTAL COST (1 st YEAR)	\$1,995	\$6,740	\$11,595
PRICE LOCK GUARANTEE	✓	X	X
<ul style="list-style-type: none"> Annual Maintenance Price NEVER changes (for good standing customers) 	✓	X	X
CASS Certified™ – DPV®, LACS Link®, Suite Link®, eLOT®, ZIP + 4®	✓	✓	✓
GOLD PAVE™ Certified – First-Class™ Standard Mail®, Periodicals	✓	✓	✓
No Cost Customer Service and Support (During normal business hours)	✓	✓	✓
via Telephone	✓	✓	✓
via Live Internet Chat	✓	✓	✓
via E-Mail and Fax Support with Guaranteed 15-Minute Response	✓	✓	✓
via Remote Assistance (iSite)	✓	✓	✓
via Individual or Group Training Sessions	✓	✓	✓
Mailing Services Pricing Study “Ease of Use Rating”	#1	#3	#2
Note: Independent Study Rated Six Software Products			

Download our **FREE**
Top 7 Reasons to
Add Mail Services



<http://ow.ly/VzTlr>

Partner with AccuZIP and you'll see how easy and profitable it is to add Mailing Services.

Our dedicated support staff is ready to help you get started by offering free training for your staff and **unlimited free support.**

OUR TECHNOLOGY. YOUR SUCCESS.



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