

BuyLists.com Webinar

Everything you need to know to
start using and offering this list
purchase service.

Presented by
AccuZIP Inc.



Steve Belmonte

CEO

AccuZIP, Inc.

What is BuyLists.com

- The innovative list purchase buylists.com site is designed specifically for you, our Customer Partners.
- BuyLists.com makes it simple for you and your customers to research and buy highly targeted Consumer, New Mover, New Homeowner, Business, and New Business lists.
- BuyLists.com is designed to make searching and downloading lists a breeze in real-time.
- Our exclusive Price Lock Guarantee reduces your costs and increases net profits.
- BuyLists.com is a generic List Purchase site that can easily be branded to match your company's logo and colors.
- You control the price that your customers see at checkout.

buylists.com



by one or more ZIP Codes

☒ Zip, City, State, or County ☐ Radius around an address ☐ By Carrier Route

Search and Select a Zip, City, State, or County



Consumer Business New Mover New Homeowner New Business

Filter Available Fields

Unique Addresses Only
Omit PO Boxes
First Name
Middle Name
Last Name
Telephone
Household Estimated Income
Home Market Value
Home Purchase Date (YYYYMM)
Number of Bedrooms
Number of Bathrooms

Database	Count
Consumer	0
Business	0
New Mover	0
New Homeowner	0
New Business	0
Total	0

Refresh Counts

List Usage Type

☒ Single ☐ Multi

Checkout

buylists.com



by Radius

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buylists.com



by Radius

Consumer and Business

☒ Zip, City, State, or County ☐ Radius around an address ☐ By Carrier Route

Search and Select a Zip, City, State, or County



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by Carrier Route

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Refresh Counts

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Checkout

Use Your Brand Colors

☒ Zip, City, State, or County
 ☐ Radius around an address
 ☐ By Carrier Route

Search and Select a Zip, City, State, or County



[Consumer](#)
[Business](#)
[New Mover](#)
[New Homeowner](#)
[New Business](#)

Filter Available Fields

- Unique Addresses Only
- Omit PO Boxes
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- Middle Name
- Last Name
- Telephone
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Refresh Counts

List Usage Type

☒ Single
 ☐ Multi

Checkout

Style Settings

Logo Url:

Primary:

Primary Offset:

Secondary:

Secondary Offset:

Danger:

Copy Styles

*buy*lists.com

Add Your Brand Logo

☒ Zip, City, State, or County ☐ Radius around an address ☐ By Carrier Route

Search and Select a Zip, City, State, or County



Consumer Business New Mover New Homeowner New Business

Filter Available Fields X

- Unique Addresses Only
- Omit PO Boxes
- First Name
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Refresh Counts

List Usage Type

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Checkout

Style Settings

Logo Url: images/acme-logo.png

Primary:

Primary Offset:

Secondary:

Secondary Offset:

Danger:

Copy Styles

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Unified Lists Download

Employees																								
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V		
1	Database	First	Middle	Last	Gender	Title	Company	Address	City	St	Zip	County	Phone	Executive_Email	Married	Age	Income	Residency	HomeValue	HomeLnInt	HomeStatus	eLatitude	eLo	
2	Business						Round Table Pizza	6915 El Camino Real	Atascadero	CA	93422	6079	8054667111									35.4872107		
3	Business						Domino's	8305 El Camino Real	Atascadero	CA	93422	6079	8054667880									35.474861		
4	Consumer	Gary	M	Grainger	M			1327 Palm St Apt B	San Luis Obispo	CA	93401	6079			S	61	2 F	B			O			
5	Consumer	Marian	A	Lyon	F			3860 S Higuera St Spc D24	San Luis Obispo	CA	93401	6079	8055420769		S	66	2 F	B			O			
6	Consumer	Evelyn	L	Wilkie	F			3057 S Higuera St Spc 230	San Luis Obispo	CA	93401	6079			S	79	2 E	B			O			
7	Consumer	Patrick	L	Cully	M			3057 S Higuera St Spc 94	San Luis Obispo	CA	93401	6079			S	78	2 F	B			O			
8	Consumer	Coryl		Shorrow	F			3960 S Higuera St Spc 169	San Luis Obispo	CA	93401	6079	8055444385		S	73	2	B			O			
9	Consumer	Jorge		Alvarado	M			3860 S Higuera St Spc A16	San Luis Obispo	CA	93401	6079			S	65	2 C	B			O			
10	Consumer	Ronald	L	Vargas	M			3860 S Higuera St Spc A19	San Luis Obispo	CA	93401	6079	8055414433		S	76	2	B			O			
11	Consumer	Loretta	A	Mocamey	F			3960 S Higuera St Spc 10	San Luis Obispo	CA	93401	6079	8054749634		S	64	2 F	B			O			
12	Consumer	Rhonda		Dooley	F			3500 Bullock Ln Spc 52	San Luis Obispo	CA	93401	6079	8055440758		S	64	2	B			O			
13	Consumer	Kimberly	P	Scruggs	F			1121 Orcutt Rd Spc 21	San Luis Obispo	CA	93401	6079			S	39	2	B			R			
14	Consumer	Scott	D	Glancy	M			3860 S Higuera St Spc 137	San Luis Obispo	CA	93401	6079	8057850263		M	65	2	B			O			
15	Consumer	Patrick	C	Hughes	M			1255 Orcutt Rd Spc B35	San Luis Obispo	CA	93401	6079	8055414386		S	72	2	B			O			
16	Consumer	Richard	L	Reynolds	M			3860 S Higuera St Spc 205	San Luis Obispo	CA	93401	6079			S	58	2 F	B			O			
17	Consumer	Rudianne		Roberts	F			3960 S Higuera St Spc 149	San Luis Obispo	CA	93401	6079	8055479690		S	62	2	B			O			
18	Consumer	Lucille	E	Cardoza	F			3500 Bullock Ln Spc 63	San Luis Obispo	CA	93401	6079	8055432710		S	92	2	B			O			
19	Consumer	Joan	W	Parmenter	F			3057 S Higuera St Spc 64	San Luis Obispo	CA	93401	6079	8055431065		S	90	2 F	B			O			
20	Consumer	Mary		Jakobson	F			3960 S Higuera St Spc 133	San Luis Obispo	CA	93401	6079			S	99	2 F	B			O			
21	Consumer	John		Ernatt	M			3860 S Higuera St Spc D3	San Luis Obispo	CA	93401	6079	8055414559		S	59	2 F	B			O			
22	Consumer	Charles		Gregory	M			9191 San Diego Way Spc 40	Atascadero	CA	93422	6079	8054609397		S	63	2 E	B						
23	Consumer	Laura	M	Paulson	F			9191 San Diego Way Spc 35	Atascadero	CA	93422	6079			S	54	2 F	B			O			
24	Consumer	Kathy	A	Choate	F			9191 San Diego Way Spc 54	Atascadero	CA	93422	6079	8054669249		S	69	2	B			O			
25	Consumer	John		Wallace	M			5715 Santa Cruz Rd Spc 9	Atascadero	CA	93422	6079			M	49	2 E	B			O			
26	Consumer	William	E	Starling	M			9191 San Diego Way Spc 5	Atascadero	CA	93422	6079			S	54	2 D	B			O			
27	Consumer	David	Q	Turner	M			3500 Bullock Ln Spc 41	San Luis Obispo	CA	93401	6079			S	66	2	B			O			
28	Consumer	Denny	R	Currier	M			9191 San Diego Way Spc 28	Atascadero	CA	93422	6079			B	76	2	B			O			
29	Consumer	Carol	A	Morrison	F			10025 El Camino Real Spc 57	Atascadero	CA	93422	6079				81	2 F	B			O			
30	Consumer	Mozelle	L	Berta	F			10025 El Camino Real Spc 77	Atascadero	CA	93422	6079	8054609498		A	88	2 F	B			O			



a brand you can trust...

Known Trusted Host Source

buylists.com was created by AccuZIP Inc., a recognized and trusted brand by the industry for its reliability, security, and accuracy. AccuZIP is reputable, and its reputation is based on its history of providing trustworthy and dependable information and services to its customer partners for over 31-years.

Price Lock Guarantee

At buylists.com, we believe in providing our customers with a reliable and consistent pricing policy. That's why, just like all of our other products and services, our pricing is locked and guaranteed. We understand the significance of sustained consistent pricing for our valued customers, and we strive to maintain our commitment to transparency and fairness each and every day.



flat pricing you can rely on

270 Million Consumers

160 Million Homeowners

60,000+ New Homeowners per week

15 Million Businesses

40,000+ New Businesses each week

search by Zip, City, County, State, Radius, or by Carrier
Route and comprehensive Demographics

**Generate a unified, real-time list containing Consumer,
New Mover, New Homeowner, Business, and New Business
names and addresses, with each record clearly indicating
its source database. No minimum volumes!**

per record

accuzip CORE VALUES

The following core values were developed using input from the entire AccuZIP Team, first with a confidential online survey, then through discussion at an employee meeting. They were unanimously accepted by the group, and are listed in order of priority.

service AccuZIP is responsive and helpful with our knowledgeable and experienced staff, providing a clear benefit to our customers every single day. When you call us, a familiar voice will always answer the phone, ready to help you with your production and printing needs, there is no automated answering service here. We were the first in our industry to offer Live Chat on our website, and have a 15-minute guaranteed email response time.

innovation We develop value through our software solutions that meet our customers' needs. It is extremely important for AccuZIP to provide effective products and services using the latest technological advances, and to continue to invent better methods that produce amazing results.

LOYALTY AccuZIP is one big family, and our customers are part of our family. Our customers and employees are loyal to AccuZIP, and AccuZIP is loyal to them. We continue to go above and beyond to ensure that they have what they need to reach their goals.

INTEGRITY AccuZIP is reliable and consistent, and our employees are honest and fair. We work to ensure that our products and services are open and transparent so that our customers can trust us with their multi-medium mailing software solutions into the future. We have a 21-year history of doing the right thing, which has built us a loyal customer base.

excellence AccuZIP sets the industry standard for product and service excellence. Our high standards ensure that our products and services continue to provide valuable and affordable solutions, allowing businesses to have an in-house production and printing solution with ease.



Q & A

We'll answer as many questions as possible during the webinar.

Any unanswered questions will be addressed in a follow-up email to all attendees.

You can always send follow up questions to help@buylists.com or visit <https://www.buylists.com/#/support>



Thank You!



Steve Belmonte

CEO

AccuZIP, Inc.