## BuyLists.com Webinar

Everything you need to know to start using and offering this list purchase service.

Presented by AccuZIP Inc.





**Steve Belmonte** CEO

AccuZIP, Inc.

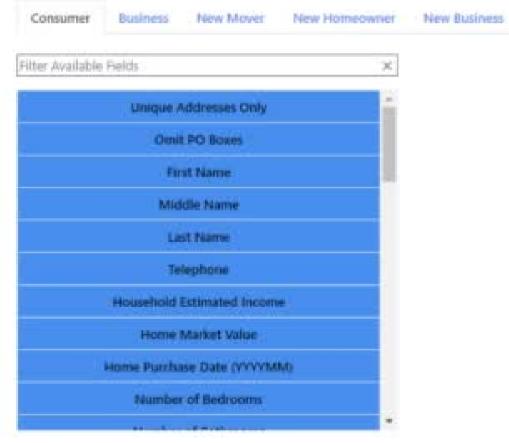
## What is BuyLists.com

- The innovative list purchase buylists.com site is designed specifically for you, our Customer Partners.
- BuyLists.com makes it simple for you and your customers to research and buy highly targeted Consumer, New Mover, New Homeowner, Business, and New Business lists.
- BuyLists.com is designed to make searching and downloading lists a breeze in real-time.
- Our exclusive Price Lock Guarantee reduces your costs and increases net profits.
- BuyLists.com is a generic List Purchase site that can easily be branded to match your company's logo and colors.
- You control the price that your customers see at checkout.



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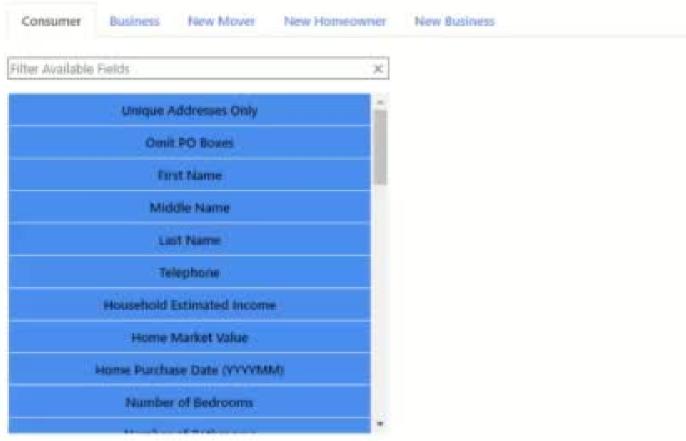




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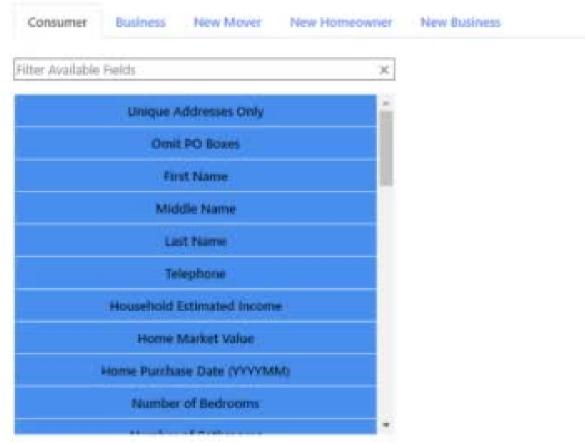
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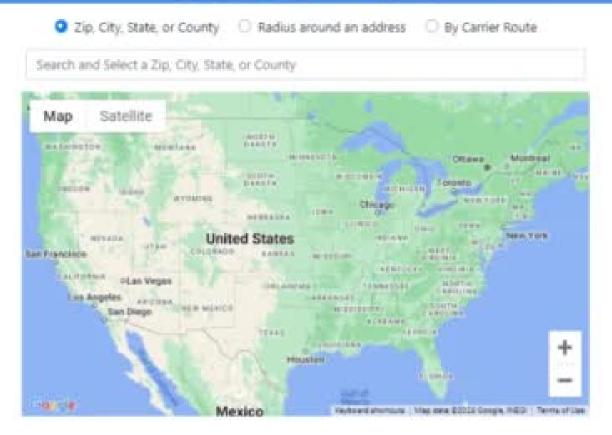


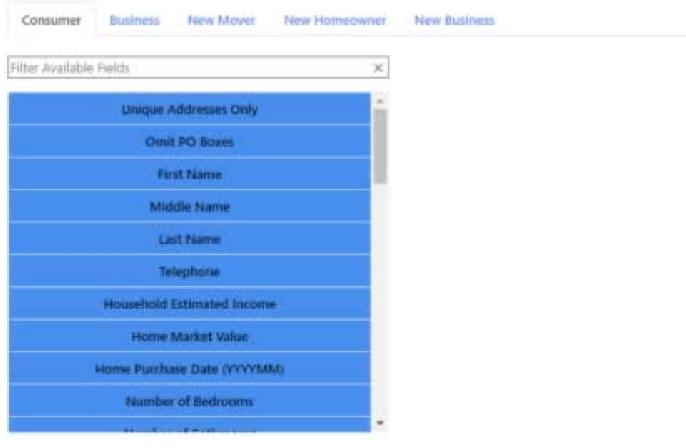


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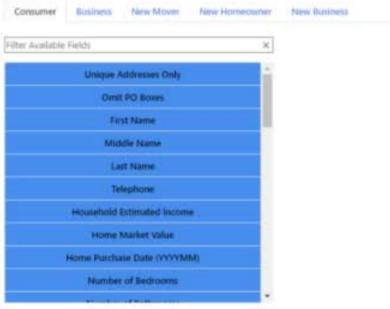














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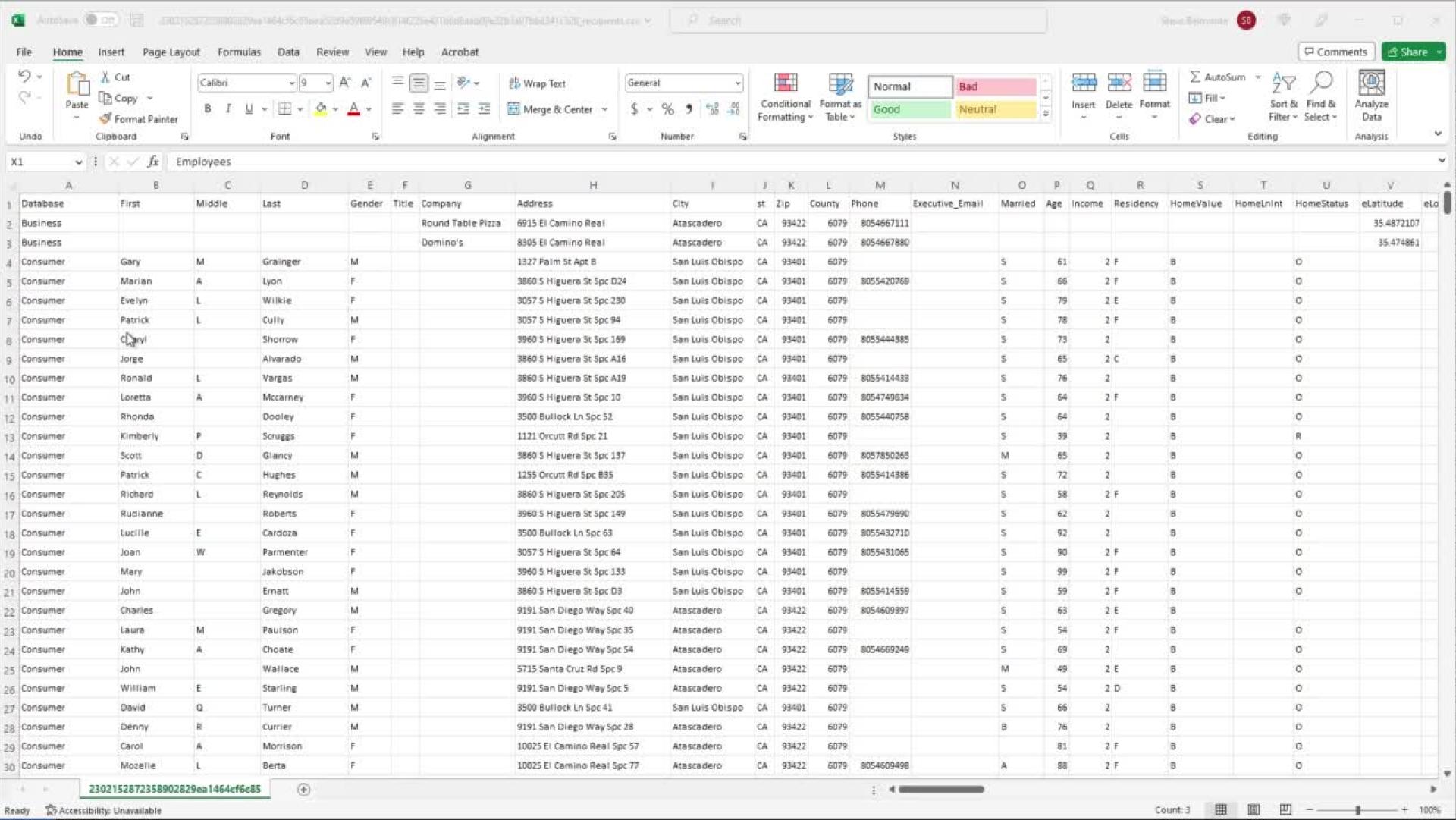
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#### **Known Trusted Host Source**

buylists.com was created by AccuZIP Inc., a recognized and trusted brand by the industry for its reliability, security, and accuracy. AccuZIP is reputable, and its reputation is based on its history of providing trustworthy and dependable information and services to its customer partners for over 31-years.

#### Price Lock Guarantee

At buylists.com, we believe in providing our customers with a reliable and consistent pricing policy. That's why, just like all of our other products and services, our pricing is locked and guaranteed. We understand the significance of sustained consistent pricing for our valued customers, and we strive to maintain our commitment to transparency and fairness each and every day.

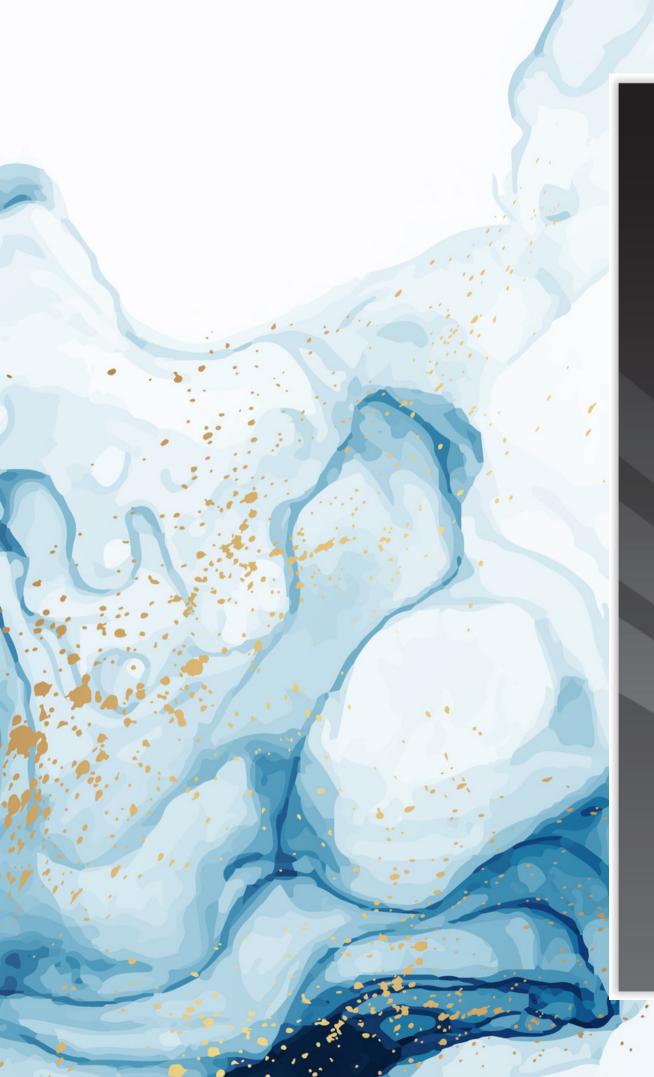
# buy ists.com flat pricing you can rely on

270 Million Consumers
160 Million Homeowners
60,000+ New Homeowners per week
15 Million Businesses
40,000+ New Businesses each week

search by Zip, City, County, State, Radius, or by Carrier Route and comprehensive Demographics

Generate a unified, real-time list containing Consumer, New Mover, New Homeowner, Business, and New Business names and addresses, with each record clearly indicating its source database. No minimum volumes!





### accuzip CORE VALUES

The following core values were developed using input from the entire AccuZIP Team, first with a confidential online survey, then through discussion at an employee meeting. They were unanimously accepted by the group, and are listed in order of priority.

Service AccuZIP is responsive and helpful with our knowledgeable and experienced staff, providing a clear benefit to our customers every single day. When you call us, a familiar voice will always answer the phone, ready to help you with your production and printing needs, there is no automated answering service here. We were the first in our industry to offer Live Chat on our website, and have a 15-minute guaranteed email response time.

Innovation We develop value through our software solutions that meet our customers' needs. It is extremely important for AccuZIP to provide effective products and services using the latest technological advances, and to continue to invent better methods that produce amazing results.

AccuZIP is one big family, and our customers are part of our family. Our customers and employees are loyal to AccuZIP, and AccuZIP is loyal to them. We continue to go above and beyond to ensure that they have what they need to reach their goals.

#### Integrity

AccuZIP is reliable and consistent, and our employees are honest and fair. We work to ensure that our products and services are open and transparent so that our customers can trust us with their multi-medium mailing software solutions into the future. We have a 21-year history of doing the right thing, which has built us a loyal customer base.

#### excellence

AccuZIP sets the industry standard for product and service excellence. Our high standards ensure that our products and services continue to provide valuable and affordable solutions, allowing businesses to have an in-house production and printing solution with ease.











## Q & A

We'll answer as many questions as possible during the webinar.

Any unanswered questions will be addressed in a follow-up email to all attendees.

You can always send follow up questions to help@buylists.com or visit https://www.buylists.com/#/support





## Thank You!





**Steve Belmonte** 

CEO

AccuZIP, Inc.